

Colour printer and MFP

**RICOH**  
**P C301W**  
**M C250FW**

✔ Printer ✔ Copier ✔ Scanner ✔ Fax



## Vibrant business colour

Adding impact to your everyday print communication, these desktop devices put vibrant and productive colour printing within easy and affordable reach.

### Class-leading functionality

- Vibrant colour output
- 25 ppm productivity
- Print from any device
- Low running costs

Combining class-leading functionality with low total costs of ownership, these compact A4 devices are made for business. Keeping pace with demand, they deliver immaculate double-sided colour and black and white output at a productive 25 pages per minute. And, with WiFi Direct making it easy to connect, these productive desktop printers can be shared by multiple users.

### Productive time-saving features

- Printer and/or 4-in-1 MFP
- Colour touchscreen panel
- Fast, single-pass scanner
- Optional 2nd paper tray



To simplify your print environment, Ricoh offers single and multi-function versions of the same advanced print engine. The M C250FW is a compact fax-enabled 4-in-1 MFP. Its large colour touchscreen panel simplifies operation and, to save time, the integral Single Pass Document Feeder (SPDF) quickly scans double-sided originals in a single pass. The addition of an optional second paper tray expands capacity and enables different sizes and types of paper to be held online, ready for use.

### Easy installation and support

- Windows, Mac and Linux
- AirPrint, Mopria and GCP
- Near Field Communication
- UHY toner cartridges

Easy to install, they will work seamlessly in virtually any environment. Windows, Mac and even Linux are supported and, to improve access, users can connect using AirPrint, Mopria and Google Cloud Print. And, with WiFi Direct and Near Field Communication (NFC) built in, it has never been easier to join a network. What is more, with their ultra high yield cartridges extending print cycles and reducing costs, these reliable desktop devices offer best-in-class total costs of ownership.

# RICOH M C250FW/ RICOH P C301W

## MAIN SPECIFICATIONS

	M C250FW	P C301W
<b>GENERAL</b>		
Configuration		Desktop
Technology		Laser
Warm-up time		20 seconds
First copy speed: B/W		9.4 seconds
First copy speed: full colour		9.8 seconds
Continuous output speed		25 ppm
Memory: standard		256 MB
Memory: maximum		256 MB
SPDF capacity	sheets	-
Duty cycle		65,000
Duplex		Yes
Weight	30 kg	25 kg
Dimensions: W x D x H	420 x 493 x 473 mm	400 x 450 x 334 mm
Power source		220 - 240 V, 50 - 60 Hz
<b>COPIER (M C250FW)</b>		
Multiple copying	Up to 99 copies	-
Zoom	From 25% to 400% in 1% steps	-
ID card copy	Yes	-
<b>PRINTER</b>		
Printing process		Laser beam scanning, electro-photographic printing
Printer language: standard		PCL5c PCL6 PostScript® 3™
Print resolution		Maximum: 2,400 x 600 dpi
Font		Standard: PCL (80 fonts), PS3 (80 fonts)
Network interface: standard		Ethernet 10 base-T/100 base-TX Wireless LAN (IEEE 802.11 a/b/g/n) USB 2.0
Mobile printing capability		Apple AirPrint Mopria® Google Cloud Print
Windows® environments		Windows® 7 Windows® 8.1 Windows® 10 Windows® Server 2008 Windows® Server 2008R2 Windows® Server 2012 Windows® Server 2012R2 Windows® Server 2016
Mac OS environments		Macintosh OS X v10.10 - v10.13
Other supported environments		Linux environment
<b>SCANNER (M C250FW)</b>		
Scanning: B/W	21 ipm	-
Scanning: full colour	12 ipm	-
Resolution: maximum	19,200 dpi	-
Resolution: standard	600 dpi	-
Bundled drivers	Network TWAIN	-
Scan modes	E-mail,Folder,USB	-
<b>FAX (M C250FW)</b>		
Circuit	PSTN	-
Compatibility	ITU-T(T.37) Internet-Fax,T30 (ITU-T Super G3)	-
Transmission speed	seconds	-
Modem speed: maximum	Kbps	-
Internet fax	Standard	-
LAN fax	Standard	-

# RICOH M C250FW/ RICOH P C301W

## MAIN SPECIFICATIONS

	M C250FW	P C301W
<b>PAPER HANDLING</b>		
Recommended paper size	A4 A5 A6 B4 B5	
Paper input: standard	250 sheets	
Paper input: bypass	1 sheets	
Paper input: maximum	751 sheets	
Paper output: standard	150 sheets	
Paper weight	Trays60 - 163 g/m <sup>2</sup> Optional tray(s)60 - 105 g/m <sup>2</sup> Bypass60 - 163 g/m <sup>2</sup> Duplex60 - 90 g/m <sup>2</sup>	



<b>ECOLOGY</b>		
Power consumption: max.	Less than 1,300 W	
TEC*	0.31 kWh/week	0.3 kWh/week

<b>OUTPUT TRAYS AND FINISHER OPTIONS</b>		
1x 500-sheet paper tray		

<b>CONSUMABLES</b>		
Starter toner	Black: 1,000 prints Cyan: 1,000 prints Magenta: 1,000 prints Yellow: 1,000 prints	
Toner (black)	6,900 prints	
Toner (cyan)	6,300 prints	
Toner (magenta)	6,300 prints	
Toner (yellow)	6,300 prints	
Consumable yield measuring method ISO/IEC 19798		

COMMISSION REGULATION (EU) 2019/2020. The light source of this product is not intended for applications other than image printing.

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